



ONE REFRESHING MISSION

Our passion for hard cider runs strong, so we launched “Cider Culture” to share all the exciting things happening in this growing industry. Every week we're featuring new information about cider Events, News, Recipes, Style, Destinations and Makers.

“I am thrilled with the photos. Thank you for being fantastic partners of USACM. Working with you all is a highlight of my job.”
– Michele McGrath

STATS as of April 2018

Since its launch, Cider Culture has seen a growth in traffic and a strong social media following.

16,620+	Monthly Pageviews	3,525+	Facebook Likes
2,101+	Newsletter Subscribers	5,021+	Instagram Followers

CONTRIBUTE CONTENT & IDEAS

Let's spread the word about all things cider! If you have cider info to share, send your press releases, news and tips to us at info@ciderculture.com.

ADVERTISING, FEATURES & PROMOTIONS

Looking to promote your brand to readers who are passionate about cider and the cider industry? Have a cider event coming up and want to get the word out to cider lovers? We are here to help!

Our team of professional food and drink writers and photographers help brands increase web traffic and brand awareness, which helps drive sales through content marketing.

SEND SAMPLES

Cider Culture accepts press samples from producers, importers or wholesalers. Contact us with details before sending any samples to ensure we're able to receive them and that we have the details about what you're sending.



Contact Shannon Keller
for more information:
shannonk@ciderculture.com



Interested in content marketing services
for your blog, website or publication?

Contact Shannon Keller for info:
shannonk@dish-works.com